CONFERENCE GUIDE



what inspires you?

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thank Q!

preface



Dear guest,

I cordially welcome you to the Q-Summit 2022 in the castle of the University of Mannheim or virtually in front of your screen. With over 1,000 offline and about 300 online partic-

ipants and far more than 60 partners, you are now part of the most important and largest innovation and entrepreneurship conference organised only by students in Germany. Get inspired by top notch speakers and panelists. Meet your heroes from internationally famous startups, corporates, venture capitalists, consultancies, and many more up close at campfire sessions, in our Innovillage, the PERI Kickoff Dinner, the PwC Gala Dinner, SAP Networking Brunch or numerous other opportunities. Secure your internship, your working student position or your job entry at one of the hands-on workshops or entertaining student speeddating sessions. Get in touch with Germany's most important investors and pitch your start-up idea to experienced VCs and secure your funding. Be surprised by the gifts in the big Q-goodie bag. Enjoy the first-class food & refreshing drinks of our event partners and look forward to the legendary evening events, such as the Spanish-Evening and the Q-Afterparty. There's plenty to discover and don't forget to get and stay in touch with your idols and acquaintances via the Q-Summit App.

Inspiration. Innovation. Q.

Have fun and see you in Mannheim!

Jan Magnus Muhle

Chairman of Q-Summit 2022



preface



Q-Summit celebrates its 5th birthday this year. What a great day to celebrate with you and to honour your achievements. To me, it is like watching a child grow up. Over the past five years, Q has developed in flying colours,

and I am delighted to say: Q has managed to take over the driver's seat of my 320-horsepower BMW before others even learn how to walk on two feet.

Within five years, Q has become the most important conference for entrepreneurship and innovation in German speaking countries, including Austria and Switzerland. This year's Q-Summit hosts more than 1,000 participants, over 20 workshops and more than 30 speakers. More than 100 partners trust in your concept and support you with funding. You have managed to bring all these different parties together and create a unique setting for a fruitful exchange of ideas and thoughts. It is remarkable that Q-Summit is organized entirely by highly motivated students at the University of Mannheim. Needless to say, Q-Summit is the biggest conference at our university.

Q has become a vivid organization. Chaired by wonderful board members, all of whom I know in person, the team incorporates more than 100 Mannheim students each year. This means, Q members encompass roughly 25 per cent of the annual Bachelor cohort at the Business School of the University of Mannheim. Given five years of Q, you are at least 500. And every single one of you – as member or alumni - can be very proud. Q-leaders and team members, you act for Q, and, at the same time are ambassadors of the University of Mannheim in the business world and in society. Many Q-alumni have already managed to establish their own companies bringing the entrepreneurial spirit of Q-Summit to the next level.

What I know, Q members actively engage with other Mannheim initiatives, like thinc! and Mannheim Forum. It is good to see that you are all interrelated. In the end, not only the Mannheim spirit is part of the Q-spirit but also the Q-spirit is an essential part of the spirit of the Business School of our university.

I am honoured to assist you right from the beginning. Q, you really deserve my driver's seat.

I wish you a great conference and I look forward to seeing where the journey takes you, takes us, and takes Q.

Christoph Spengel Chair of International Taxation Dean for Student Affair Member of the Friends Association of Q-Summit





Since its foundation in 2017, over 4,000 people and 200 different partners have supported our Q-Summit and been inspired by over 70 speeches, panel discussions, many workshops and individual chats. Every year we bring Q-Summit to the next level with its **ever-growing network and conference.**

We especially like to thank all teams, from the founding team in 2017 to the last Coreteam in 2021, who rocked the Q-Summit online despite the pandemic! You all showed us what is achievable when a group of motivated and talented students carry on the **one vision every year**:

To create an entrepreneurship and start-up network at the University of Mannheim and beyond and to be the place for inspiring exchange.

And this 5th anniversary is just the beginning...

preface

HYGIENE CONCEPT

Dear Participant, we're excited that Q-Summit 2022 finally takes place offline again! Nevertheless, we need you to adhere to some measures regarding Covid-19:



The Q-Summit Team will sanitize and air the rooms regularly.

Please follow the guide in every room of how many people are allowed. For your and our safety, please understand that the number of people for every room is limited.

With the participation of this year's Summit, you agree with following our team's directions for all measures regarding hygiene and safety.

We look forward to an unforgettable event whilst preventing the spread of the Coronavirus!

key topics



The Art of Artificial Intelligence

Robotics, Data Science, and Machine Learning - the force behind a new evolution that could fundamentally change life on our planet.

The Science Fiction of 50 years ago is now Science Fact. Artificial Intelligence is transforming our economy at an exponential speed. It has the potential to revolutionize every aspect of our daily lives and the way we work through its fast, concise, and efficient processes. Whether it is health care, linguistics, or entertainment, Artificial Intelligence offers new solutions to previously complex challenges.

Open your eyes to how Artificial Intelligence is making the impossible possible!





Equality in Business

Whether it is through their products, services, or their way of working, companies around the world are attempting to raise awareness of the discrepancies in the business world.

As individuals, as groups, as societies, we are all utterly unique. Whilst our differences inspire creativity and innovation, they are also exploited to yield discrimination. The time has come to abolish old patterns, to make business about the people, to make the workplace a safe space in every aspect possible. Concepts like fair trade and gender equality form the framework for equality in business.

Equality, Diversity, and Inclusion start with you. Come and find out how to be an advocate for a philanthropic workspace!

Revolution of Mobility

Movement is in the midst of a revolution. Novel opportunities are arising in rapid strides, enabling us to move in a more diverse, sustainable and innovative manner.

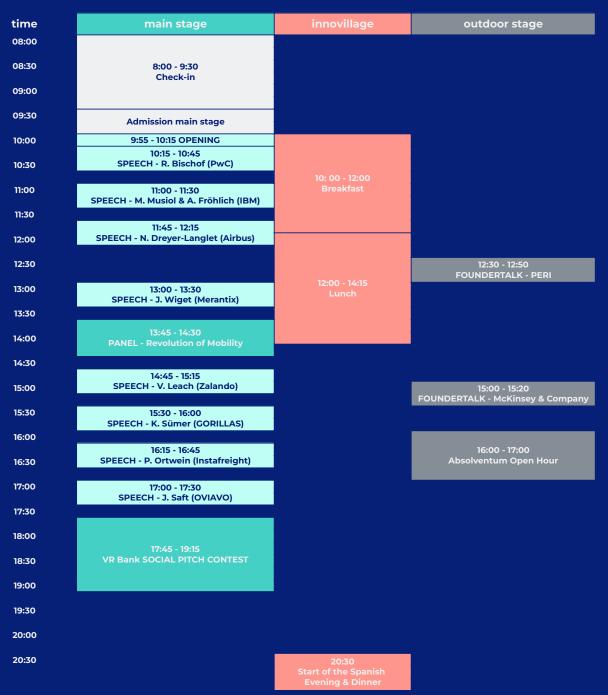
Mobility fulfills one of our basic needs, namely the desire to move from one place to another. It's a vast global network that enables 27 million journeys a day, substantially shaping our environment and therefore shaping us. The multi trillion dollar economy is on the verge of a revolution fuelled by fast paced, innovative solutions to unsustainable approaches of the past. Flying taxis, electric and self-driving vehicles are a phenomenon of today and the foreseeable future.

Learn how connected and automated -including self-driving - vehicles will reform the movement of people and goods for the better!

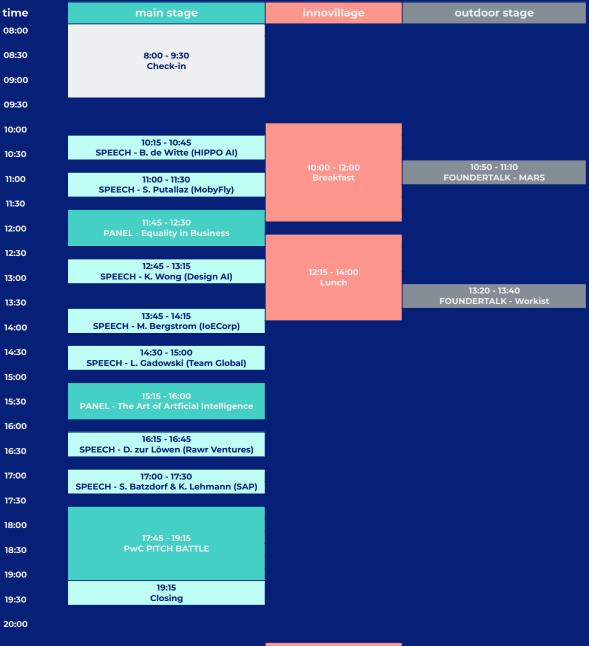
AGENDA

agenda

thursday, 21st april



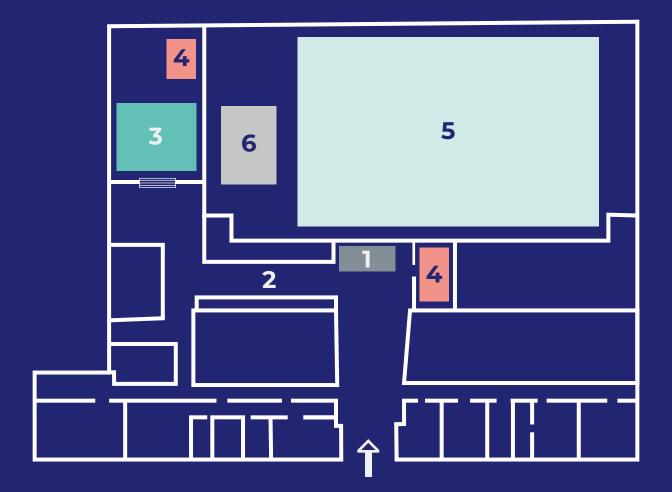
friday, 22nd april



20:30 Start of the Villageparty & Dinner



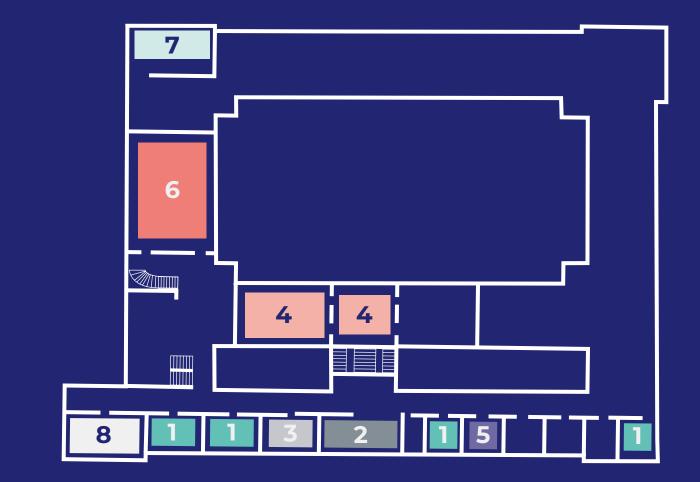
first floor



- 1. Infopoint
- 2. Floor to the mainstage
- 3. Hays Forum (e.g. breakfast)
- 4. Bathroom

- 5. Innovillage (open from 10:00 to 17:00 to network, enjoy beverages, food & more)
- 6. Outdoor stage

second floor



- 1. Workshops
- 2. Student speeddating (+ networking brunch & PwC dinner)
- 3. Speeddating-waiting area
- 12 4. Check-in / wardrobe

- 5. Podcast
- 6. Mainstage
- 7. Lounges, campfire, recruiting rooms, investor speeddating
- 8. Live stream of the mainstage

WORKSHOPS

Workshops

During our conference you will have the chance to participate in skill-building workshops on entrepreneurial topics conducted by our partners. The content of our more than 20 workshops is as varied and diverse as our partners are. A small group size of 15 to 25 people will give each participant the chance to interact intensively with the other attendees and the workshop host during our workshop-session.

Workshop Slots Overview



thursday, 21st april

		workshops
16:45 - 18:15	Cherry Ventures Pelion Green Future	O135 O145
16:45 - 18:45	Bain	O148

friday, 22nd april

time	company	room
10:00 - 11:30	PERI	O135
	Gradguide	O145
	Flaschenpost	0148
12:00	Picus	O135
	Instafreight	O145
	About You	0148
14:00 - 15:30	E.ON Inhouse Consulting	0135
	RightNow	0145
	Lufthansa	0148
16:00 -	GoStudent	O135
17:30	Mannheim Business School	0145



Student Speeddatings - with Corporates, Startups and VCs

This is your chance to get to know several successful startups, corporates and VCs! You will be able to talk to founders, CEOs and company representatives and establish lasting connections in individual one-to-one conversations.

Our partners are curious to find out more about your personality, interests and career ambition. They will answer your questions and share business insights in an intimate atmosphere. You are inspired by the company's spirit?

This speeddating session might be the first step to your next interview or internship so take your chance! Small hint: Don't take too long to present yourself in front of the recruiters and think about your questions in advance: The sessions only last 8 minutes each.

Speeddating Slots Overview



thursday, 21st april

student speeddatings

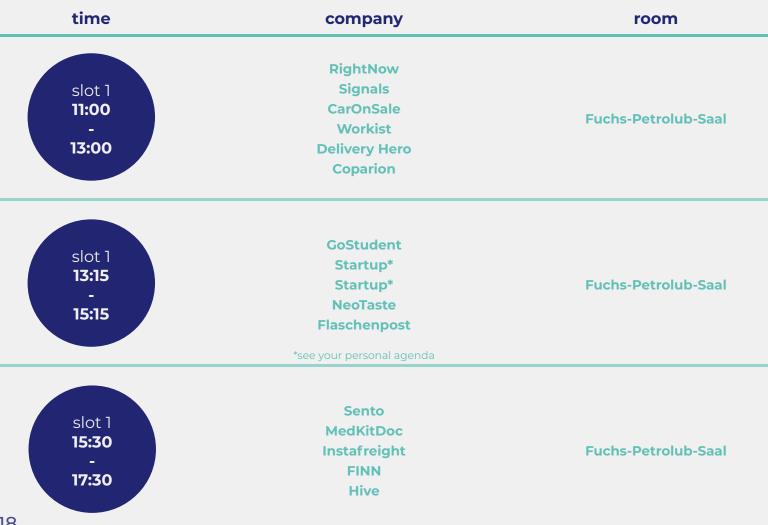


GetSafe PwC PERI About You McKinsey & Company

Personio

Fuchs-Petrolub-Saal

friday, 22nd april



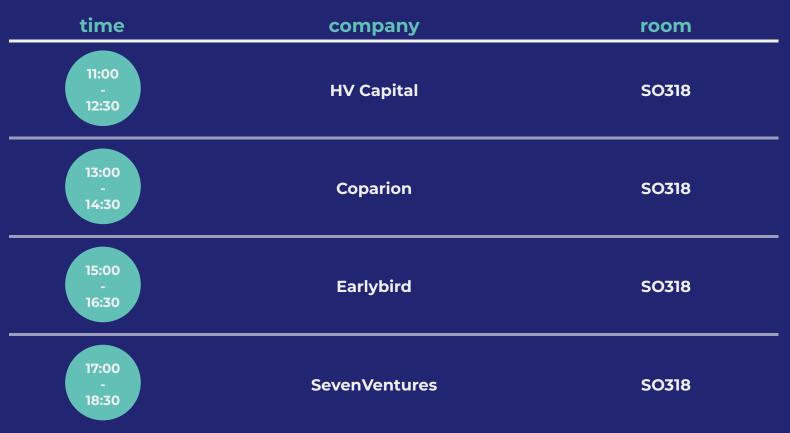
Investor Speeddatings

The investor speeddating session is open to founders only and aims to connect young promising founders with experienced and well-known investors.

You will only have a few minutes to pitch your business model to different investors in a oneto-one conversation and convince them of your potential.

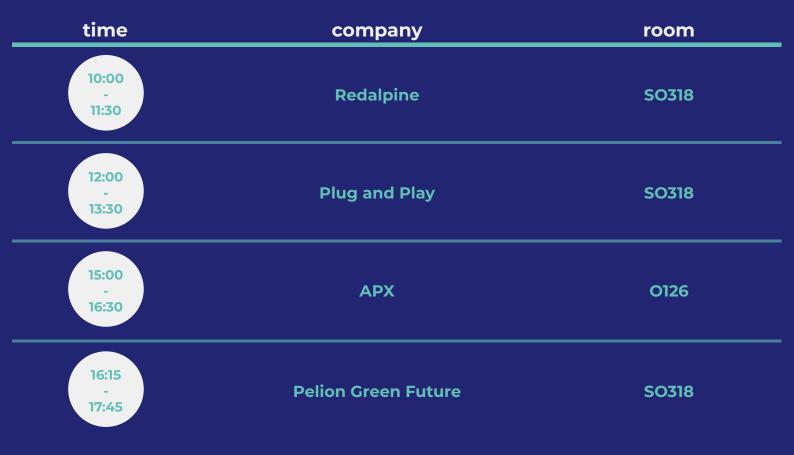
Don't miss out on the chance to bring your venture to the next level.

Speeddating Slots Overview



thursday, 21st april

friday, 22nd april



Recruiting Rooms

Are you specifically looking for that one internship with your dream employer? Or you want to talk in a non-binding atmosphere to a recruiter of interesting startups, VCs and corporates? Then follow the signs and visit the recruiting rooms of the companies for a conversation in a private atmosphere.

Recruiting Rooms Slots Overview

thursday, 21st april

time	company	room
11:00 - 15:00	Picus Capital	SO322
11:00 - 14:00	PERI McKinsey & Company	SO422 O126
15:00 - 18:00	PwC Coparion	SO322 SO422

friday, 22nd april

time	company	room
11:00 - 13:00	GoStudent Seven Ventures	SO422 SO322
14:00 - 17:00	About You	SO322

campfire sessions

Campfire Sessions

Our campfire sessions offer an opportunity to chat in a group of 10 people with one of our speakers, an investor or founder in a Meet and Greet like setting. Get to know the inspiring people on a personal level and learn about their work-life-balance, how they got to where they are and much more. Don't miss out the chance to talk to professionals from various backgrounds in a cozy and chill environment!

Campfire Sessions Overview

time speaker / investor / founder room 11:00 Minh Tran - Personio 0151 11:30 12:00 Henri Voigt - RightNow 0151 13:00 Zalando 0151 13:30 14:00 Workist 0151 15:00 **Maximilian Zoller - HV Capital** 0151 15:30 16:00 **Philipp Emig & Moritz Kittler - Picus Capital** 0151 16:30

thursday, 21st april

		campfire sessions
17:00 - 17:30	Laura Warnier - GoStudent	0151
friday, 22nd april		
time	speaker / investor / founder	room
10:00 10:30	Philipp Ortwein - Instafreight	0151
11:00 11:45	Bart de Witte - HIPPO AI Foundation	0151
12:00 12:30	Dimitri Bilyarchyk & Jonathan Spencker - Atlantic Labs	0151
13:00 13:30	Animesh Chanadurkar - E.ON Inhouse Consulting	0151
14:00 14:30	Alexander Schwörer - PERI	0151
15:00 15:30	Andrea Schmitt & Melina Reifschneider - PwC	0151
16:00 16:30	Mattias Bergstrom - Internet of Everything Corp.	0151 23

Innovillage

Open from 10:00 - 17:00 on thursday & friday

Networking is the heart of Q-Summit.

The Innovillage is the perfect place to foster business relationships and expand your network. You are invited to talk to founders, VCs or representatives of worldwide-known enterprises. Stroll by the company booths and chat with the many other attendees. Don't forget to grab a coffee or a cold drink in our Participants-Tent!

Foundertalks

Not only on our MainStage you can get inspired by entrepreneurial minds! Have you ever wondered what it takes to found a fast-growing startup or build a successful career? Enjoy some food and drinks in the InnoVillage and listen to fascinating stories from our partners McKinsey, PERI, PwC and Workist on our Outdoor Stage!

Join the Absolventum Open Hour in our Innovillage

On April 21 from 4 to 5 pm, the exclusive ABSOLVENTUM Open Hour will take place. At the booth of the Alumni Network of the University of Mannheim, two mentees will be waiting to give you real insights into the ABSOLVENTUM mentoring program! In the mentoring program, you will

be matched with mentors from all disciplines who will support and accompany you in questions concerning your studies, career planning and career start as well as personal development. Come and visit us!

Startup Open Hour hy

On April 22 from 9.45 - 11.15

To all those interested in founding a company and the founders themselves:

Take the chance of an individual mentoring with our partner hy - the Axel Springer Consulting Group. One of hy's core competencies is the validation of business models. Get first-hand tips and inspiration from the mentors, most of whom are founders themselves. The whole session takes place in a relaxed and private atmosphere in room O126.



PANEL revolution of mobility

thursday, 13:45 - 14:30

Rising gasoline prices and an increasing awareness of our ecological surround

ings make many people question cars as their primary mode of transportation. Automobiles are ingrained in the structure of our cities. How could - or should - we rethink our mobility concepts?Is there a need for a car centered world?

Get ready for inspiring insights from our mobility experts: Futurologist Stefan Carsten, Maximilian Zoller, principal at HV Capital, Nicolai Schröder, COO at FINN Auto, Jan-Peter Röderer from the Party "SPD" as well as Lena Schwelling from the Party "Die Grünen" and our host Alexander Ringler, Senior Consultant at McKinsey & Company.

Mobility is what shapes and has shaped our day to day life - be part of a discussion that rethinks our future concepts of mobility.



friday, 11:45 - 12:30

Constitutions around the world state that all people have the right to freely choose their profession. Yet, to what extent does this hold? Even in economically developed countries countless are disheartened to take a certain career path, due to the discrimination they might face. Many are misled by certain stereotypes and innumerous don't even get the choice, due to their social background. Occasionally, these obstacles are overcome and regardless minorities still face additional difficulties in order to succeed and rise to the positions of their dreams. How do we convert the occasional into an often or even eradicate the inequities to begin with?

To tackle these questions we have invited: Laura Warnier, Chief Growth Officer at GoStudent; Frédéric Lapierre, Research Associate at the Munich University of Applied Sciences, Rukayyat Kolawole Founder and CEO of PaceUP Invest GmbH and Astrid Maier, Editor in Chief at XING. Danny Fiedler, Senior Vice President at hy - the Axel Springer Consulting Group, will lead us through this discussion.

PANEL the art of artificial intelligence

friday, 15:15 - 16:00

All around us are new opportunities for positive change unlocked by Artificial Intelligence. Medical technology is breaking new boundaries every day via intelligent diagnosis and treatment tools and with each moment we come closer to autonomous driving. The strides we take are enormous, but is it necessary to reduce our pace for once and think: where are we heading? The networks we use have become so good at figuring out what we like, that it is all they show us. We are surrounded by echoes of our own preferences and opinions. Are we coming ever closer to creating a reality that accommodates AI, not humans?

We have gathered experts to talk about whether Artificial Intelligence is manipulating or improving our society. Meet Alexander Pass, Investment Manager at Freigeist Capital; Luca Dobetzki, Member of the Board & Senior Member of TUM; Murat Karakaya, Counselor at Verdi; Philipp Grochowski, Lead Expert Emotion Analytics from VIER AI and our host Julian Yogeshwar, Engagement Manager at Axel Springer hy GmbH.

PITCH BATTLE

Pitch Battles

Join our most popular MainStage event - the Pitch Battles! During the VR Bank Social Pitch Contest on Thursday and the PwC Pitch Battle on Friday you can watch five promising startups pitch their business models and growth strategies to a renown jury. Each pitch will last 5 minutes and the jury will have another 4-5 minutes to ask further guestions.

Previous winners include the business process automation startup **Workist** (formerly outsmart.ai). Make sure not to miss these amazing events!

VR Bank Social Pitch Contest thursday, 17:45 - 19:15

this year's jury:



Franz Diekmann Investment Manager, Capnamic



Julian Kley Founder & COO. Avi Medical



Mira Kamp Investment Manager, Redalpine



Leonis Petschmann **Managing Partner** & COO, Vindelici Advisors

winning price:

5.000€ 30 & a High-Tech Gründerfonds Workshop

pitch battles

PwC Pitch Battle thursday, 17:45 - 19:15

this year's jury:



Andrea Schmitt Managerin Cyber Security & Privacy, **PwC**



Carlo Schmid Principal, Cherry Ventures



Caroline Wais Director of Brand & Retail Munich // Senior Venture Associate, Plug & Play



Diana zur Löwen CEO, Content Creation & Business Angel, **RAWR Ventures**

winning price:



SPEECHES 5

thursday, 21st april

MODERATOR



Moderator

Alissa Stein

Moderator for events, podcast and tv productions

In 2018 she was honored as the best young presenter in Germany. Since then she has been able to inspire countless people for well-known clients with her spontaneous, open and energetic nature. The focus of her presentations is always on the audience and the guests. "Your enthusiasm was contagious," says one customer. Alissa Stein has a degree in political and communication science and gained professional experience at an automotive group and one of the world's largest management consultancies. At the same time, she completed her education as a moderator and speaker with distinction. Today she works successfully as a moderator, podcaster and speaker.

10:15 10:45



Flagship

Robert Bischof

Partner & European ESG Leader at Strategy&, part of the PwC network

Robert Bischof is a Senior Partner at Strategy& Europe, PwC's strategy consulting group, and leads the ESG Practice for Strategy& Europe. He is a trusted advisor for executives across industries and coordinates Strategy&'s capabilities and market development efforts of the important Environment, Social, and Governance business. Thereby he aims at making our own and our clients' business more sustainable.

11:00 11:30



The Art of Artificial Intelligence Andreas Frölich & Martin Musiol

Managing Consultants AI at IBM

Andreas and Martin are leading AI & Data Science related projects for IBM Consulting. In this role they are supporting large organizations in leveraging AI to enhance user-experience, increase process quality and speed. From this experience they can tell from their hands on experiences about opportunities and struggles that organizations are facing there. Especially they are advising for possibilities and limits of technologies to solve certain business problems and can bring lights behind the common buzzwords used in the industry.

thursday, 21st april

11:45 12:15



Revolution of Mobility

Nicole Dreyer-Langlet

Member of the Board of Management at Airbus Operations GmbH

"I'm member of the Board of Airbus Operations GmbH and the Research & Technology Representative for Airbus in Germany, interacting with governmental parties, institutes and partners mainly in the fields of cabin, structure and system installation.

We develop solutions for new aircraft programs as well as new ideas for all running programs in Airbus and are located in the new Technology Centre in Hamburg (ZAL – Centre for Applied Aeronautical Research)."

13:00 13:30



The Art of Artificial Intelligence

Janette Wiget

Chief Financial Officer at Merantix

Janette is CFO and member of the management board at the AI venture studio Merantix, as well as co-founder of the AI Campus Berlin. She oversees the development of Merantix's venture studio operations and has been strongly advocating for deep tech investments in the DACH region while leading the efforts of the Merantix venture fund, which is backed by investors such as Softbank. She is an alumna of the University of St. Gallen (HSG).

14:45 15:15



Equality in Business

Vikki Leach

Director, Diversity & Inclusion at Zalando

A senior professional with extensive experience in Inclusion and Diversity, leading organizations and engaging business leaders to build a culturally sensitive and inclusive culture. A thought leader, delivering cross country change programs in inclusion and behavioral change. Widespread experience of operating in fast changing, dynamic and results focused businesses, delivering tangible results within timescales. Working in global matrix organizations, such as the fashion, technology and data research industry, she drives change with evidence-based data driven conversations, mobilizing teams across functional and geographical boundaries. A certified professional coach, with an MSc in Professional Coaching and Behavioral Change. Author of: 'The FT Guide to Inclusion & Diversity.' Everyone has a talent and it is about unleashing it. Talent is more likely to be unleashed in a supportive, inclusive and empowering environment. Teams that work together outperform those that don't. Success feels better when it's shared with others.

thursday, 21st april

15:30 16:00



16:15 16:45



friday, 22nd april

10:15 10:45



Revolution of Mobility Kağan Sümer

CEO & Founder of Gorillas

Kağan Sümer is the CEO and Co-Founder of Gorillas, the leading European instant on-demand delivery service. It was in the early years of a career in consulting and after life changing bike ride, that Kağan envisioned a world where grocery shopping would be radically faster and far more convenient, and so, Gorillas was born in May 2020. In just over a year and an half, Kağan and his team have taken the grocery industry by storm, hiring more than 14,000 employees globally and expanding in 60 cities across 9 countries.

Revolution of Mobility

Philipp Ortwein

Co-Founder & Managing Director of InstaFreight GmbH

Philipp Ortwein is Co-Founder and Managing Director of InstaFreight, a LogTech company founded in 2016. He graduated with a Master in Management from the University of Mannheim and did his executive education at Harvard and Stanford. During 10 years of work experience at Bain & Company and 2 Startups, he built expertise in digitization and Industry 4.0

Equality in Business

Jenny Saft

Founder of OVIAVO

Jenny completed her dual studies at Deutsche Telekom and worked there as an executive assistant to the CTIO after graduating. She completed her MBA at the Hult International Business School in San Francisco. Attracted to the startup world, she stayed there for three years and worked in corporate development for the ad tech company Fyber. Before starting Oviavo, she worked as VP Business Development for the Dutch fintech company Adyen (IPO 2018). Jenny has personally undergone several social freezing cycles and has experienced the inadequacy of medical advice and support, the lack of transparency from clinics on treatment, cost, the stigma in our society and the overwhelming amount of (often misleading) information online.

The Art of Artificial Intelligence

Bart de Witte

Founder of HIPPO AI Foundation

With his HIPPO AI Foundation, Bart's focuses on liberating medical data and knowledge to create a more equitable and open society to strengthen our democracy. To become part of the foundation's journey, uniting data and defeating inequalities subscribe to their newsletter:



speeches

friday, 22nd april

11:00 11:30



Revolution of Mobility

Anders Bringdal

Co-founder and Product director at MobyFly

Anders Bringdal, co-founder and product director, with 22 years of experience in design and development. He is a fivefold windsurf world champion, with three world speed sailing records, and co-founder of SeaBubbles. He was in the genesis of the zero-emission foiling technology. He has a proven track record in applying the best top level competition technologies to commercial applications. He made flying zero-emission boats a reality for water taxis and now he targets mass transportation with MobyFly. Anders manages the product development and links the R&D with the production supported by a strong project management and Quality Control (QC) of the production facilities.

12:45 13:15



The Art of Artificial Intelligence

Keesiu Wong

CEO & Co-Founder of Design AI GmbH

Co-Founder & CEO of Design AI, a start-up focusing on agile AI development and use case identification through Design Thinking. Trained Data Scientist with an academic background in Mathematics, Management and Data Engineering at the Technical University of Munich. 10 years of experience with AI projects, entrepreneurial experience in various start-ups, as well as expertise in Design Thinking, management consulting and as a start-up coach.

13:45 14:15



The Art of Artificial Intelligence

Mattias Bergstrom

Chairman & Lead Product Architect at Internet of Everything Corp.

Mattias Bergstrom is a successful innovator, entrepreneur, and futurist with a main focus on business and technical strategies of distributed networks, AI, and computing-based solutions, he has developed multiple Internet protocols in the last 20 years and holds more than 60 patent claims in the field of networking. Furthermore, he also holds patents in wind turbine and agricultural technologies. Mattias has been designing high-speed network solutions for more than 25 years and deployed Voddler a P2P-based video delivery system in 2006. He has founded and co-founded six startups as CEO and CTO, is a huge believer in the Internet, and technology overall, for good. Governments and Fortune500 are also supported by his groundbreaking technology and strategic advice. "Being an inventor by heart, a developer by learning, a product manager with creativity and a business maker with passion has been my ingredients for a happy and very successful professional life."

friday, 22nd april

14:30 15:00



Revolution of Mobility

Lukasz Gadowski

Founder & CEO of Team Global

Lukasz is founder and CEO of Team Global, a technology holding company with offices in Berlin and Palo Alto. Team Global creates and invests in frontier technology companies in the sectors of mobility, aerospace, energy and robotics across Asia, Europe and the USA. The track record of the holding includes being the main co-founder of Deliveryhero, a multinational food delivery marketplace. Notable portfolio companies include Autoflight, Volocopter, Zapata Racing, Seaborg, Enpal, MILES mobility and Archer Aviation.

16:15 16:45



Equality in Business

Diana zur Löwen

CEO, Content Creation & Business Angel at RAWR Ventures

Diana zur Löwen is one of the few female business angels in the Start-Up world. She uses social media like Instagram and Linked-In to motivate her over one million followers to start dealing with their finances in other ways than just leaving the money in the bank account. The topic gender equality – especially in the fields of business and finance or sexuality – is extremely important to her. For this reason she founded Rawr Ventures, a VC transforming the Start-Up world to be more female and diverse. At her firm every investment should include and empower other women.

Flagship

Stefan Batzdorf & Katrin Lehmann

VP & CTO SAP S/4HANA ; Head of Customer Innovation & Maintenace

Stefan is Chief Technology Officer (CTO) for SAP S/4HANA at SAP and leads the Cross Product Architecture team for SAP S/4HANA. Before that Stefan worked 20 years for SAP. He has held various senior positions in development and program management, including Program Director for SAP S/4HANA.

Katrin Lehmann is heading the Customer Innovation & Maintenance (CIM) organization at SAP. CIM is part of Product Engineering – including the global Maintenance Group as well as the Customer Innovation Development Teams around the globe. She joined SAP in 2004, since then has held several leadership positions, including Chief Data Officer and Head of S/4HANA Cloud Data Management. Throughout her career, Katrin has always had a strong focus on driving challenging topics to achieve customer success, operational excellence and superior employee experience. She strongly emphasizes the role of diverse teams when fostering creativity and innovation to enable a best-in-class customer experience.

17:00 17:30





thursday, 21st april SPANISH EVENING

Network with partners, speakers, young professionals and students and enjoy some Sangria and Bocadillos during our Spanish Evening! Everything will be provided to you in an all-round experience on this first evening of the Q-Summit 2022.

friday, 22nd april AFTER-EVENT

Join us for our After-Event to celebrate a successful Q-Summit 2022! Drinks, food and good music will be provided during this legendary celebration. Dance the night away!

PARTNERS

FLAGSHIP PARTNERS



Our clients face diverse challenges, strive to put new ideas into practice and seek expert advice. They turn to us for comprehensive support and practical solutions that deliver maximum value. Whether for a global player, a family business or a public institution, we leverage all of our assets: experience, industry knowledge, high standards of guality, commitment to innovation and the resources of our expert network in 155 countries. Building a trusting and cooperative relationship with our clients is particularly important to us - the better we know and understand our clients' needs, the more effectively we can support them. PwC. 12,108 dedicated people at 21 locations. \$ 2.35 billion in turnover. The leading auditing and consulting firm in Germany.

THE BEST RUN



SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want - without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit www.sap.com.

PLATINUM PARTNERS



PERI know-how and PERI products have contributed to modern architectural masterpieces such as the new "Louvre" in Abu Dhabi, spectacular skyscrapers such as the Petronas Towers in Kuala Lumpur or milestones in civil engineering such as the expansion of the Panama Canal.

Today, we are one of the world's leading manufacturer and supplier of formwork and scaffolding systems. Currently, more than 9,400 people work for PERI at more than 240 locations all over the world. Our most recent turnover was almost 1.6 billion euros. We are an independent family business with a strong, culture and values that shape our collaboration and the PERI spirit.

PLATINUM PARTNERS

COPARION

coparion is a venture capital fund for young, German technology companies. We are a pragmatic investor with an eye for the essentials and persistence for the long-run.

🕨 zalando

Zalando is Europe's leading e-commerce company and a multi-service platform for fashion & lifestyle. We offer our customers a one-stop, convenient shopping experience with an extensive selection of fashion articles including shoes, apparel and accessories, with free delivery and returns.

MANNHEIM BUSINESS SCHOOL

As part of the University of Mannheim, we offer world-class management education for all career stages – both on an individual and an organizational level.

E INSTAFREIGHT

InstaFreight is one of the leading digital logistics companies for road freight in Europe. We offer business customers a fully digital booking experience for logistics services – with one click only and as simple as online shopping.



MARS – Center for Entrepreneurship is the startup accelerator at the Mannheim University of Applied Sciences. We enable students and employees to identify the challenges of our time and to develop solutions and business models to build sustainable companies. Through action-based learning in a variety of interdisciplinary course formats students develop their entrepreneurial mindset. Work on your startup idea or peep into an existing startup while you are studying AND even earn credit points! Our coaches will support and guide aspiring entrepreneurs through all phases of building a sustainable business. Through close interaction with the universities in Mannheim, Heidelberg and Karlsruhe we generate synergies and further expand our strong network.

GOLD PARTNERS

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PODCAST Duy Trinh



MARKETING & DESIGN Stina Jacobsen & Eva Arnold

THANK-Q!

It's a wrap!

12 fast-paced and intense months are lying behind us. When we look back, we think of our legendary Q-Weekend, the first independent Hackathon, the Berlin and Weißenhorn trip, our participation in START Summit in March and so many more social events. We also think of our numerous calls and meetings, some of them until late in the night and sometimes with a few too many drinks.

Starting our Road-to-Q in the middle of the lock-down without knowing the team in attendance until then, proceeding with many (un)expected news about our location, Covid regulations and a completely new hybrid concept which meant double work in some places.

We have worked hard and with a lot of passion to create something too big to describe here. During this time we have improved, learned and grown - together and individually.

We have increased our partner, university and media network, our visibility, and our team and in addition to that, raised a true sense of entrepreneurship among students and an environment full of innovation and drive.

What remains now are the countless intense experiences together, friendships and personal bonds that will hopefully outlive the time at the University of Mannheim.

So much to say, but what is most important in the end: Thank you for the effort and the many hours you put into Q, thank you for transmitting the Q-Spirit to the next generation, and most importantly: Thank you for an unforgettable year of fun! We are very happy to be a part of such an amazing team.

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